

**DELETE THIS LAYER  
BEFORE SUBMITTING**

**FINISHED SIZE - 14.0" x 8.5"  
WITH BLEED - 14.125" x 8.625"**  
Please leave a 1/8" (0.125") total bleed  
1/16" (0.0625") for each side  
**FIRST FOLD (HALF) - 7.0625"**  
**SECOND FOLD (HALF) - 3.5625"**  
**(DOUBLE PARALLEL FOLD ONLY)**

**Fold Line**

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**Green Line is  
SAFEFY Line**

All important information that is  
not getting cut should be inside this line

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**Red Line is CUT Line**

Finish product will be cut to this line

**Blue Line is END OF BLEED Line**

Background image/color should extend to this line

**INSIDE  
PANEL 1**

**INSIDE  
PANEL 2**

**BACK  
PANEL**

**FRONT  
PANEL**